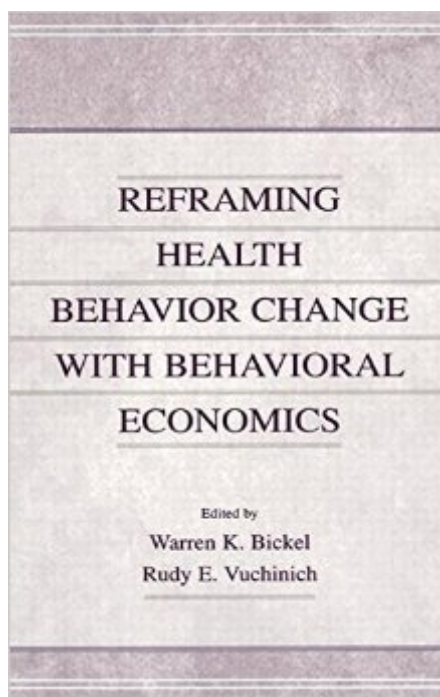


The book was found

# Reframing Health Behavior Change With Behavioral Economics



## Synopsis

Behavioral economics is a rapidly developing area of psychological science that has synergistically merged microeconomic concepts with behavioral research methods. A driving force behind the growth of behavioral economics has been its recent application to behaviors that significantly affect health. The book examines the latest behavioral economic research on smoking, drug and alcohol abuse, obesity, gambling, and other poor health habits, and explores the implications for individual and community interventions and policy directions. This innovative book describes new concepts and methods developed in behavioral economics and applies them to understanding health behavior change. The richness of behavioral economic concepts provides novel methods and measures that lend to an understanding of health behavior that is different from previous work in the field. Featuring contributions from experimental and clinical psychologists and economists, this book will be of interest to a broad range of students and professionals concerned with health behavior, including researchers, clinicians, and policymakers, as well as psychologists, educators, and all those who work with people who are currently attempting to make positive health and lifestyle changes.

## Book Information

Hardcover: 448 pages

Publisher: Psychology Press; 1 edition (February 1, 2000)

Language: English

ISBN-10: 0805827331

ISBN-13: 978-0805827330

Product Dimensions: 6.1 x 1 x 9.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #2,237,121 in Books (See Top 100 in Books) #72 inÂ Books > Health, Fitness & Dieting > Psychology & Counseling > Medicine & Psychology #1650 inÂ Books > Medical Books > Psychology > Research #1689 inÂ Books > Health, Fitness & Dieting > Psychology & Counseling > Research

## Customer Reviews

This was one of the first behavioral economic texts I read. I'm a graduate student focusing in behavioral interventions in substance use and health related behaviors so this was a nice extensions into something new. The chapters are absolutely great. They cover the broad spectrum

of health behaviors while including basic animal research all the way to public policy. I assume most people coming here are familiar with behavioral economics, but if you're not this book offers some great introductions on the material. For those familiar with it, check this one out. Health behavior change is a huge area that behavioral economics is growing in.

[Download to continue reading...](#)

Reframing Health Behavior Change With Behavioral Economics Reframing Academic Leadership  
Wetland Economics, 1989-1993: A Selected, Annotated Bibliography (Bibliographies and Indexes in Economics and Economic History) Stochastic Methods in Economics and Finance, Volume 17  
(Advanced Textbooks in Economics) Change Your Habits Change Your Life: Break Your Bad Habits, Break Your Addictions And Live A Better Life (Change Your Life, Stop Smoking, Stop Drinking, Stop Gambling, Stop Overeating) The Zuckerman Parker Handbook of Developmental and Behavioral Pediatrics for Primary Care (Parker, Developmental and Behavioral Pediatrics)  
Motivational Interviewing in Health Care: Helping Patients Change Behavior (Applications of Motivational Interviewing (Paperback)) Motivational Interviewing in Health Care: Helping Patients Change Behavior (Applications of Motivational Interviewing) by Rollnick, Stephen, Miller, William R., Butler, Christopher C 1st (first) Edition (2008) The Handbook of Health Behavior Change, 4th Edition Motivational Interviewing in Health Care: Helping Patients Change Behavior (Applications of Motivational Interviewing) Modeling the Psychopathological Dimensions of Schizophrenia, Volume 23: From Molecules to Behavior (Handbook of Behavioral Neuroscience) Introduction to Brain and Behavior & Foundations of Behavioral Neuroscience, Second Edition CD-ROM Drugs and Behavior: An Introduction to Behavioral Pharmacology (6th Edition) A Work in Progress: Behavior Management Strategies & A Curriculum for Intensive Behavioral Treatment of Autism Drugs and Behavior: An Introduction to Behavioral Pharmacology Behavioral Interventions in Cognitive Behavior Therapy: Practical Guidance for Putting Theory Into Action Behavioral Interventions in Cognitive Behavior Therapy: Practical Guidance for Putting Theory Into Action, Second Edition Hubris: The Troubling Science, Economics, and Politics of Climate Change Change Your Gambling, Change Your Life: Strategies for Managing Your Gambling and Improving Your Finances, Relationships, and Health BUNDLE: Garrett: Brain & Behavior, 4E + Garrett: Study Guide to Accompany Bob Garrett's Brain & Behavior: An Introduction to Biological Psychology, 4E

[Dmca](#)